
OBJECTIVE

I'm an experienced Performance Media Buyer with several years of experience in the Social Media industry. I am a well trained and skilled marketer, and I have a vast knowledge of both paid & organic Marketing strategies and how to apply them effectively to achieve business goals. During my professional experience I gained a very strong understanding of online digital Sales, and what is required for running successful campaigns on different channels (Facebook - Instagram - Tiktok) And I'm also have a very good experience in copywriting

EXPERIENCE

Future For Real Estate Real Estate Broker	20/8/2019 - 30/6/2020
El Delta For Real Estate Senior Social Media Moderator	27/5/2020 - 30/10/2020
MG Clothes Brand Senior Social Media Moderator	1/11/2020 - 30/5/2021
Sutra Copywriter	30/12/2020 - 30/12/2021
Loay Store Marketing Manager	1/1/2021 - Till Now
Foreera Store Performance Media Buyer	1/11/2021 - Till Now

EDUCATION

- Udemy**
English Course
 - Yanfaa**
Digital Marketing Diploma
 - Media Buyer Mind Shift**
MB-Mind Shift
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SKILLS

Ads Copywriting Landing page creation Facebook Tracking and Analytics tools
Facebook Testing, Scaling and Retargeting TikTok Ads Google Analytics

LANGUAGE

- Arabic: Mother Tongue
- English: Good command spoken and writing
- Deutsch: Beginner